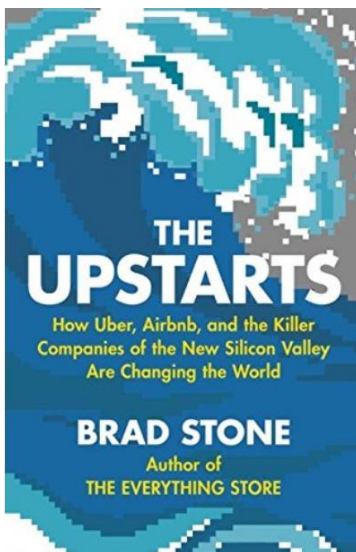


New Books May-June 2017

List available on the Libraries webpage



The upstarts: how Uber, Airbnb and the killer companies of the new Silicon Valley are changing the world

Brad Stone

Doriot and Tanoto Libraries
HC100 .A S86 2017

Ten years ago, the idea of getting into a stranger's car, or walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb are household names: redefining neighbourhoods, challenging the way governments regulate business and changing the way we travel.

In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, a new generation of entrepreneurs is sparking yet another cultural upheaval through technology. They are among the Upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Young, hungry and brilliant, they are rewriting the traditional rules of business, changing our day-to-day lives and often sidestepping serious ethical and legal obstacles in the process.

"The Upstarts" is the definitive account of a dawning age of tenacity, creativity, conflict and wealth. In Brad Stone's highly anticipated and riveting account of the most radical companies of the new Silicon Valley, we find out how it all started, and how the world is wildly different than it was ten years ago.

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Politics

Psychology

Science

Sociology

Technology Management

Career Management

What color is your parachute? A practical manual for job-hunters and career-changers. Revised and updated ed. / Bolles, Richard N. - Ten Speed Press, 2017

[eBook](#)

Communication

Power is everywhere: how stakeholder- driven-media build the future of watchdog news / Hunter, Mark ; Van Wassenhove, Luk N. ; Besiou, Maria - INSEAD Social Innovation Centre, 2017

[eBook](#) and **INSEAD Book**

The say it with charts complete toolkit / Zelazny, Gene ; Roche, Sara ; Sakson, Steve - McGraw-Hill Education, 2007

Doriot Library

Z13 .Z45 2007

Sémiologie graphique : les diagrammes, les réseaux, les cartes. 4th ed. / Bertin, Jacques - Editions de l'Ecole des Hautes Etudes en Sciences Sociales, 2013

Doriot Library

P99 .B47 2013

TED talks : the official TED guide to public speaking / Anderson, Chris - Headline Publishing, 2017

Doriot Library

P90 .A63 2017

Computing

A user's guide to network analysis in R / Luke, Douglas A. - Springer, 2015. (Use R!)

Tanoto Library

QA76.73 .Z2 R 2015

Applied spatial data analysis with R / Bivand, Roger S. ; Pebesma, Edzer ; Virgilio, Gomez-Rubio - Springer, 2013. (Use R!)

Doriot Library

QA76.73 .Z2 R 2013

Bioconductor case studies / Hahne, Florian - Springer, 2008. (Use R!)

Doriot Library

QA76.73 .Z2 R 2008

Introductory time series with R / Cowpertwait, Paul S.P. ; Metcalfe, Andrew V. - Springer, 2009. (Use R!)

Doriot Library

QA76.73 .Z2 R 2009

Modeling dose-response microarray data in early drug development experiments using R / Lin, Dan - Springer, 2012. (Use R!)

Doriot Library

QA76.73 .Z2 R 2012

Nonlinear regression with R / Ritz, Christian ; Carl Streibig, Jens - Springer, 2008. (Use R!)

Doriot Library

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R through Excel / Heiberger, Richard M. ; Neuwirth, Erich - Springer, 2009. (Use R!)

Doriot Library

QA76.73 .Z2 R 2009

Wavelet methods in statistics with R / Napson, G. P. - Springer, 2008. (Use R!)

Doriot Library

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The Airbnb story: how three ordinary guys disrupted an industry, made billions... and created plenty of controversy / Gallagher, Leigh - Houghton Mifflin, 2017

Doriot Library

HC100 .A57 G35 2017

Basic income: a radical proposal for a free society and a sane economy / Van Parijs, Philippe ; Vanderborght, Yannick - Harvard University Press, 2017

Doriot Library

HB846 .V36 2017

China's next strategic advantage: from imitation to innovation / Yip, George S. ; McKern, Bruce - MIT Press, 2016

Doriot Library

HC500.42 .C4 Y57 2016

Doughnut economics: seven ways to think like a 21st-century economist / Raworth, Kate - Random House, 2017

Doriot Library

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Macroeconomics. 9th revised ed. / Mankiw, N. Gregory - Freeman, 2016

Doriot Library

HB172.5 .M36 2016

Real freedom for all: what (if anything) can justify capitalism? / Van Parijs, Philippe - Clarendon Press, 1995. (Oxford political theory)

[eBook](#)

The spirit of democratic capitalism / Novak, Michael - Madison Books, 1991

[eBook](#)

The upstarts: how Uber, Airbnb and the killer companies of the new Silicon Valley are changing the world / Stone, Brad - Bantam Press, 2017

Doriot Library

HC100 .A S86 2017

Education

GMAT 2017 official guide - Graduate Management Admission Council - Wiley, 2017

Doriot Library

Z12 .G63 2017 Vol.1-3

GRE Premier 2017: with 6 practice tests - Kaplan Publishing, 2017

Doriot Library

Z12 .G74 2017

Finance

Analytics for insurance: the real business of big data / Boobier, Tony - Wiley, 2016.

(Wiley finance series)

Doriot Library

HG8075 .B66 2016

The business blockchain: promise, practice and application of the next internet technology / Mougayar, William - Wiley, 2016

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HG1710 .M68 2016

Corporate forms and organizational choice in international insurance / Pearson, Robin ; Yoneyama, Takau - Oxford University Press, 2015

Doriot Library

HG8075 .C67 2015

The economics, regulation, and systemic risk of insurance markets / Hufeld, Felix ; Koijen, Ralph S. J. ; Thimann, Christian - Oxford University Press, 2017

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Efficiently inefficient: how smart money invests and market prices are determined / Pedersen, Lasse Heje - Princeton University Press, 2015

[eBook](#)

Infrastructure as an asset class: investment strategy, sustainability, project finance and PPP. 2nd ed. / Weber, Barbara ; Staub-Bisang, Mirjam ; Wilhelm Alfen, Hans - Wiley, 2016. (Wiley finance series)

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HG4028 .C4 W43 2016

Infrastructure investing: managing risks and rewards for pensions, insurance companies and endowments / Sawant, Rajeev J. - Wiley, 2010

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Irrational exuberance. Revised and expanded 3rd ed. / Shiller, Robert J. - Princeton University Press, 2015

Doriot Library
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Guidebooks

Lonely Planet: Goa and Mumbai / Harding, Paul C. ; Blasi, Abigail ; Holden, Trent ; Stewart, Lain - Lonely Planet Publications, 2015

Tanoto Library
GOA 2015

Health

The courageous mosaic / Kilmann, Ralph H. - Kilmann Diagnostics, 2013

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RC489 .K55 2013

Performance improvement in health care organizations / Song, Hummy ; Tucker, Anita - Now Publishers, 2016. (Foundations and trends in technology, information and operations management)

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RA971 .S66 2016

Singapore's health care system: what 50 years have achieved / Lee, Chien Earn ; Satku, K. - World Scientific Publishing, 2016. (World Scientific series on Singapore's 50 years of nation-building)

Doriot Library
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History

The Cambridge history of the Cold War / Leffler, Melvyn P. ; Westad, Odd Arne -
Cambridge University Press, 2011

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Homo deus: a brief history of tomorrow / Harari, Yuval Noah - Harvill Secker, 2016

Doriot Library

J10.1 .XXI C H37 2016

Information on Markets

Concentration and power in the food system: who controls what we eat? / Howard,
Philip H. - Bloomsbury, 2016

Tanoto Library

HC2000 .F6 H69 2016

Energy technology perspectives 2016: towards sustainable urban energy systems -
OECD/International Energy Agency, 2016

[eBook](#)

The network: the battle for the airwaves and the birth of the communications age /
Woolley Scott - Ecco Press, 2017

Doriot Library

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Urban travel demand modeling: from individual choices to general equilibrium /
Oppenheim, Norbert - Wiley, 1995

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Labour & Industrial Relations

Theorizing women and leadership: new insights and contributions from multiple perspectives / Storberg-Walker, Julia ; Haber-Curran, Paige - Information Age Publishing, 2017. (Women and leadership: research, theory and practice)

Doriot Library
HD6054 .T44 2017

Languages

Communication progressive du français : niveau avancé, avec 525 exercices / Miquel, Claire - CLE, 2016

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P1000 .FR M57 2016 and Solutions

Law

The European Union as an area of freedom, security and justice / Fletcher, Maria ; Herlin-Karnell, Ester ; Matera, Claudio - Routledge, 2017. (Routledge research in EU law)

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K600.6 .E87 2017

Management / Strategy

A more beautiful question: the power of inquiry to spark breakthrough ideas / Berger, Warren - Bloomsbury, 2016

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Asian business and management theory, practice and perspectives / Hasegawa, Harukiyo ; Noronha, Carlos - Palgrave Macmillan, 2014

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Build your dream network: forging powerful relationships in a hyper-connected world / Hoey, Kelly J. - Tarcher Perigee, 2017

Doriot Library

HD30.3 .H64 2017

Building digital culture: a practical guide to successful digital transformation / Rowles, Daniel ; Brown, Thomas - Kogan Page, 2017

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Digital analytics: data driven decision making in digital world / Kamki, Jumin - Notion Press, 2017

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The digital matrix: new rules for business transformation through technology / Venkatraman, Venkat - Life Tree Media Press, 2017

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The entrepreneur's book of actions: essential daily exercises and habits for becoming wealthier, smarter, and a more successful entrepreneur / Power, Rhett - McGraw-Hill, 2017

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Getting to "yes and": the art of business improv / Kulhan, Bob ; Crisafulli, Chuck - Stanford Business Books, 2017

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Handbook of technology and innovation management / Shane, Scott - Wiley, 2008

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Lean vs agile vs design thinking: what you really need to know to build high-performing digital product teams / Gothelf, Jeff - CreateSpace, 2017

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Matchmakers: the new economics of multisided platforms / Evans, David S. ; Schmalensee, Richard - Harvard Business Review Press, 2016

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HD30.28 .E83 2016

Outsmart your instincts: how the behavioral innovation approach drives your company forward / Hansen, Adam ; Harrington, Edward ; Storz, Beth - Forness Press, 2017

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Platform revolution: how networked markets are transforming the economy-and how to make them work for you / Parker, Geoffrey G. ; Van Alstyne, Marshall W. ; Choudary, Sangeet Paul - W. W. Norton, 2016

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HD30.28 .P37 2016

Seven layers of social media analytics: mining business insights from social media text, actions, networks, hyperlinks, apps, search engine, and location data / Khan, gohar F. - CreateSpace, 2015

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The w. chan kim and renée mauborgne blue ocean strategy reader: the iconic articles by the bestselling authors of blue ocean strategy / Kim, W. Chan ; Mauborgne, Renée - Harvard Business Review Press, 2017

Doriot Library
HD30.28 .K56 2017

Winning with data: transform your culture, empower your people, and shape the future / Tunguz, Tomasz ; Bien, Frank - Wiley, 2016

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Marketing

The agile marketer: turning customer experience into your competitive advantage / Smart, Roland - Wiley, 2016

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Ask, measure, learn: using social media analytics to understand and influence customer behavior / Finger, Lutz ; Dutta, Soumitra - O'Reilly, 2014

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HF5415.32 .F56 2014

The attention merchants: the epic scramble to get inside our heads / Wu, Tim - Knopf, 2016

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Booked: the digital marketing and social media appointment setting system for anyone looking for a steady stream of leads, appointments and new clients. Revised and expanded 2nd ed. / Turner, Josh - Josh Turner, 2017

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Fascinate: how to make your brand impossible to resist. Revised and updated ed. / Hogshhead, Sally - Harper Business, 2016

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Hacking marketing: agile practices to make marketing smarter, faster, and more innovative / Brinker, Scott - Wiley, 2016

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Luxusmarkenmanagement: Grundlagen, Strategien und praktische Umsetzung / Thieme, Werner M. - Springer Gabler, 2017

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Marketing 4.0: moving from traditional to digital / Kotler, Philip ; Kartajaya, Hermawan ; Setiawan, Iwan - Wiley, 2017

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Time series analysis by state space methods. 2nd ed. / Durbin, James ; Koopman, Siem Jan - Oxford University Press, 2012. (Oxford statistical science series)

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Organisational Behaviour

The base of the pyramid promise: building businesses with impact and scale / London, Ted - Stanford Business Books, 2016

[eBook](#)

The difference: when good enough isn't enough / Chowdhury, Subir - Crown Business, 2017

Doriot Library
HD6953 .C46 2017

Hostage at the table: how leaders can overcome conflicts, influence others, and raise performance / Kohlrieser, George - Jossey-Bass, 2006

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HD6951 .K64 2006

How to measure training results: a practical guide to tracking the six key indicators / Phillips, Jack J. ; Stone, Ron Drew - McGraw-Hill, 2002

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Managing transitions: making the most of change. 4th ed. / Bridges, William ; Bridges, Susan - Da Capo Press, 2016

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Negotiating the impossible: how to break deadlocks and resolve ugly conflicts (without money or muscle) / Malhotra, Deepak - Berrett-Koehler Publishers, 2016

[eBook](#)

Neuroscience for leaders: a brain adaptive leadership approach / Dimitriadis, Nikolaos ; Psychogios, Alexandros - Kogan Page, 2016

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Performance breakthrough: a radical approach to success at work / Salit, Cathy ; Dernavich, Drew - Hachette, 2016

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Reach: a new strategy to help you step outside your comfort zone, rise to the challenge and build confidence / Molinsky, Andy - Avery Publishing, 2017

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HD6954.5 .M655 2017

Reinventing organizations: an illustrated invitation to join the conversation on next-stage organizations / Laloux, Frédéric ; Appert, Etienne - Nelson Parker, 2016

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Riding the leadership rollercoaster: an observer's guide / Kets de Vries, Manfred. - Palgrave Macmillan, 2017. (Palgrave Kets de Vries library)

Tanoto Library and [eBook](#) INSEAD Book

HD6951 .K48 2017

The social entrepreneur's playbook: pressure test, plan, launch and scale your social enterprise. Expanded ed. / MacMillan, Ian C. ; Thompson, James D. - Wharton Digital Press, 2013

[eBook](#)

Useful research: advancing theory and practice / Mohrman, Susan Albers ; Lawler, Edward E. - Berrett-Koehler Publishers, 2011

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Work, self and society: after industrialism / Casey, Catherine - Routledge, 1995

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Do humankind's best days lie ahead? the munk debates / Pinker, Steven ; Ridley, Matt ; De Botton, Alain ; Gladwell, Malcolm - Aurea Foundation, 2016

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De la pyramide aux réseaux: récits d'une expérience de démocratie participative / Hervé, Michel ; Iribarne, Alain d' ; Bourguinat, Elisabeth - Editions Autrement, 2007. (Acteurs de la société)

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Elite dualism and leadership selection in China / Zang, Xiaowei - Routledge, 2004. (RoutledgeCurzon studies on China in transition)

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Incentives and governance: China's local governments / Zhou, Li-An - Cengage Learning, 2010. (30 years of China's reform studies series)

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Reconfiguring European states in crisis / King, Desmond ; Le Galès, Patrick - Oxford University Press, 2017

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JN30 .R436 2017

Psychology

Against empathy: the case for rational compassion / Bloom, Paul - Bodley Head, 2016

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Emotional agility: get unstuck, embrace change, and thrive in work and life / David, Susan A. - Avery Publishing, 2017

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Identity and the life cycle / Erikson, Erik H. - Norton, 1980

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BF173 .E73 1980

Meditation for optimum health: how to use mindfulness and breathing to heal your body and refresh your mind / Weil, Andrew T. ; Kabat-Zinn, Jon - Sounds True, 2001

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Play anything: the pleasure of limits, the uses of boredom, and the secret of games / Bogost, Ian - Basic Books, 2016

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BF408 .B64 2016

Social defences against anxiety: explorations in a paradigm / Armstrong, David ; Rustin, Michael - Karnac Books, 2015. (Tavistock clinic series)

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Science

Our inner ape: a leading primatologist explains why we are who we are / De Waal, Frans - Riverhead Books, 2006

Doriot Library
QL737 .P96 W33 2006

Pourquoi je ne suis pas mon cerveau / Gabriel, Markus ; Sturm, Georges ; Sturm, Sibylle M. - JC Lattès, 2017

Doriot Library
QP355.2 .G33 2017

The undoing project: a friendship that changed our minds / Lewis, Michael - Allen Lane, 2017

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QP360 .L49 2017

What to do when machines do everything: how to get ahead in a world of AI, algorithms, bots, and big data / Frank, Malcolm ; Roehrig, Paul ; Pring, Ben - Wiley, 2017

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Q335 .F73 2017

Sociology

An introduction to the human development and capability approach: freedom and agency / Deneulin, Séverine ; Shahani, Lila - Earthscan, 2009

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Blackwell handbook of social psychology: intergroup processes / Brown, Rupert ; Gaertner, Samuel L. - Blackwell, 2003. (Blackwell handbook of social psychology)

Doriot Library
HM258 .B53 2003

Dans l'ombre de la peur : le big data et nous / Keller, Michael ; Neufeld, Josh ; Soubiran, Fanny - Editions ça et là, 2017

Doriot Library
HM851 .K45 2017

Freedom from want: the remarkable success story of BRAC, the global grassroots organization that's winning the fight against poverty / Smillie, Ian - Kumarian Press, 2013

Doriot Library
HV70 .S65 2013

Married to the job: wives' incorporation in men's work / Finch, Janet - Routledge, 2013. (Routledge library editions: feminist theory)

[eBook](#)

Stereotype threat: theory, process, and application / Inzlicht, Michael ; Schmader, Toni - Oxford University Press, 2012

[eBook](#)

Swiped: how to protect yourself in a world full of scammers, phishers and identity thieves / Levin, Adam ; Friedlander, Beau - Public Affairs, 2015

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HM851 .L485 2015

Theories of group behavior / Mullen, Brian ; Goethals, George R. - Springer, 1987.
(Springer series in social psychology)

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Technology Management

Building intuition: insights from basic management models and principles / Chhajed, Dilip ; Lowe, Timothy J. - Springer, 2010. (International series in operations research and management science)

Tanoto Library

TS155 .B85 2010

The goal: a process of ongoing improvement. 30th anniversary ed.. / Goldratt, Eliyahu M. ; Cox, Jeff - North River Press, 2014

Tanoto Library

TS183 .G653 2014

Wonderland: how play made the modern world / Johnson, Steven - Riverhead Books, 2016

Doriot Library

T14.5 .J64 2016